



## **Ignite Your Passion**

*by Jan Ruhe*

*“I will do today what others will not, so that I will have tomorrow what others have not.”*  
This is the statement I say every single morning. It’s what keeps me going. I know that because you are reading this special report that you are willing to do today what others will not, so that you will have tomorrow what others have not.

My goal is the same as it’s always been, and that is to cure the disease of *“low incomitis”*, also known as having too much month left at the end of the money. I know, I lived that life years and years ago and never ever want to again. I heard it said,

*“If it’s going to be it’s up to me.”*

I took that to heart and started on a new path out and away from the 97% of the people who want to be average and joined the 3% who want the lifestyle and who are willing to work for it. I certainly walked away from the critics, in fact, I ran away from them. I can bless and release critical people with ease. I do not want them in my life. Period. I just go to the bank and keep recruiting!

There are a lot of people in business who are wanting and willing to do more with their lives, but are looking for direction and methods of just how to go about doing it. That’s why so often I hear questions like,

*“Where do I start?”*

*“What do I do first?”* or

*“What do I need to do to be a success?”*

The reality is, the REAL question is, *“How do I get a rich?”* There are a lot of quality, high caliber people getting rich each day in Network Marketing. And there are some very good reasons why this is occurring. People are looking for ways like never before to have more free time and to have a residual income coming in.

Great distributors don’t do any extraordinary things; they just do a lot of ordinary things good over and over again and again.

Some people get into Network Marketing for money, some just for the products, some to earn a part time income, or full time income, some to just join a group and a few to support a mission. And some get in to become financially independent. Make no doubt about it, I wanted the lifestyle and was willing to pay the price to get it. My philosophy was and still is:

*“Lead me, follow me or get out of my way.”*



I have recruited over 500 people and most of them recruited a few people and then they left. Those few people each rolled up to me and almost my entire organization is made up of people I did not recruit! It's not whom you know who will be your organization; it's who *THEY* know will be your organization.

**Champion Creed:** *"I am not judged by the number of times I fail, but by the number of times I succeed, and the number of time I succeed is in direct proportion to the number of times I can fail and keep trying."* -

Tom Hopkins

**Million Dollar Secret:**

*"For things to change, you have to change. For things to be different, you have to be different. Before financial success can occur personal growth must occur."*

**Jim Rohn**

Always remember that readers are leaders and leaders are readers. Feed your mind. Be the best you can be, go for greatness and ignite your passion. As I say to you now and always, don't be average, be a champion.

Hope to see you on the Liberty Tour in late 2001!

Fire Up!  
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